
Kirtland AFB

2011 HOLIDAY CARD DISPLAY CONTEST RULES

The Holiday Card Display is an expression of your squadron's holiday season greetings to the Kirtland community. There are a few essential rules of the contest. Originality and uniqueness is up to the individual entrants.

1. The display is limited to a 15 ft. x 20 ft. space. Actual card size can be no greater than 12 ft wide and 10 ft high.
2. Any art form or combination may be used, (paint, colored materials, lights, natural or artificial, 3D, etc.) Your display must withstand potential windy weather of New Mexico.
3. Electrical outlets will not be provided. Battery operated displays are permitted.
4. Display must be self-supporting.
5. Display must have a holiday theme.
6. Registration forms are available at the Arts & Crafts Center, bldg. 20206 (853-3004) starting 1 Nov 11 and must be submitted to the Arts & Crafts Center prior to placement of the display on Wyoming Blvd. Spots will be assigned on a first come, first served basis. The first spot is reserved for the program sponsor. A \$25 removal fee is required at time of registration. This fee is refundable if card is removed by the deadline (see item #9).
7. The display can be up no earlier than 0900 hours on 14 Nov 11 and no later than 1300 hours on 1 Dec 11. Judging will be on 1 Dec 11. Winners will be submitted to the Nucleus for publication. Announcement of winners and award distribution will take place in conjunction with the base Tree Lighting Ceremony on 2 Dec 11.
8. Sponsoring squadrons must maintain their displays. If card is damaged by weather, sponsoring squadron has 24 hours to repair, replace or remove card.
9. Displays must be removed by 1500 hours on 4 Jan 12. Squadrons will be responsible for removing their own displays. If display is not removed in time, squadron will forfeit the \$25 deposit for removal (see item #6).
10. Past cards that took 1 – 3 place may be displayed but are not eligible to win 1 – 3 place again, however if a new card is created it will be eligible.

KAFB HOLIDAY SEASONS GREETINGS CONTEST 2011

Unit/Organization: _____

Project Officer: _____

Telephone: _____ E-mail: _____

Alternate: _____

Telephone: _____ E-mail: _____

I, the appointed Project Officer for the Greeting Card Display Contest for my organization, have received & understand the rules and will contact The Arts & Crafts Center (3-3004) to confirm the designated area for my organization's display prior to set up. I agree to remove or ensure the removal of our display by 1300 hrs. 4 Jan '12.

Announcement of winners and award distribution will take place in conjunction with the base Tree Lighting Ceremony on 2 Dec 11. A representative of your organization is highly encouraged to attend.

Signature: _____

Date: _____

Judges Information Sheet
2011 HOLIDAY GREETING CARD CONTEST

Judging will be accomplished using a scale of 1-10, ten being the best. The judging criteria are as follows:

1. *Theme*
Decide how the display most reflects the mood of the season. Does the theme tie in the Unit, Base, or Air Force Mission?
2. *Creativity*
Decide the artistic level and creative thought involved in presentation, medium, and first artistic response.
3. *Materials*
Are the materials used the best way to present the display? Consider the elements and duration the piece is to be displayed.
4. *Color*
Are the colors eye-catching, festive, and appropriate for the season's theme? Did the entrants use color to enhance a particular object(s) in the display, without overbearing the entire piece?
5. *Skill & Workmanship*
Is the overall skill and workmanship of the display consistent in the background and foreground? Is there continuity throughout the piece?

Judges will score each of the five criteria above. The sum and average of the judges' scores will determine the winners. All scores are final once a judge turns in their score sheet.