

National Bowling Week!

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Let's Have a Ball!



Executive Summary

National Bowling Week. The coolest place during the hottest time of year.

Focusing on league events, youth bowling clinics, and fun for the entire family, Kirtland Bowling Center hosts its National Bowling Week observance with two full days of fun!

Glo Bowling lights up the night in the coolest place on base during the hottest month with marathons and relays on deck! Lit lanes in the patriotic red, white, and blue sparkle throughout the event with great music to motivate the senses.

No Tap bowling tournaments, and league registration drives for the 2010-2011 season are also planned with incentives, prizes for skill challenges, and drawings available to participants and spectators.

And the fun doesn't stop there! On August 28, 2010, the marathon of all bowling marathons gets underway! One lucky, persistent bowler has the chance to break the previous year record for the number of consecutive games played from noon - 11:00 p.m. We hope to reel in a crowd for the final countdown!

Be part of the coolest place on base during the hottest month of the year! Your access is right before your eyes!



MARKETING & SPONSORSHIP

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GET YOUR MAXIMUM BENEFITS! COMMIT BY June 1, 2010!